ECU Sport Management Concentration Online and/or On-Campus Options-36 graduate credit hours and successful completion of a comprehensive exam

CORE COURSES – 27 credits

- RCSC 6110 Research Methods in Recreation Sciences and Sport Management (Hybrid—1 section in person, 1 section online, Spring)
 - *Spring 25 is face-to-face. After that, this will be hybridized.*
- RCSC 6131 Management and Leadership in Recreation and Sport (DE, Fall)
- RCSC 6150 Scholarship of Recreation Sciences and Sport Management (Hybrid—1 section in person, 1 section online, Fall)
- RCSC 6300 Statistics and Analysis in Health and Human Performance (DE, Spring)
- SMGT 6106 Contemporary Sport (Hybrid—1 section in person, 1 section online, Fall)
- SMGT 6132 Legal Aspects of Sport Management (DE, Spring)
- SMGT 6133 Sport Marketing and Public Relations (DE, Spring)
- SMGT 6136 Financial Management in Sport (DE, Fall)

Choose:

- RCSC 6005 Recreational Sports and Activities Management OR
- SMGT 6001 Administration of Intercollegiate Athletics

ELECTIVE HOURS –9 credits

<u>Thesis Option – 9 Credits</u>

- Requires a comprehensive examination.
- SMGT 7000 Thesis (6 s.h.)
- 3 s.h. of approved electives

Non-Thesis Option – 9 Credits

- Requires a comprehensive examination.
- Requires 9 s.h. of approved electives from one of the following three options:
 - a. <u>Higher Education Athletics Leadership Certificate</u>. Students applying to the certificate will take:
 - i. LDHE 8070 History and Philosophy of Higher Education
 - ii. LEED 8065 Ethics and Equity in Higher Education Athletics Leadership,
 - iii. LEED 8075 Philanthropy and Fundraising in Higher Education from the below list of approved electives to complete the certificate requirement of 15 s.h.
 - iv. Note: Six semester hours can be shared between the master's degree and the certificate. (SMGT 6001 Administration of Intercollegiate Athletics is a sport management concentration core course, and RCSC 6131 -

Management and Leadership in Recreation and Sport are a core course for the degree.)

- b. **Sport and Coaching Leadership Certificate.** Students applying to the certificate will take 2 approved electives from the list to be applied towards the 12 s.h. certificate requirement.
 - i. Note: Six semester hours can be shared between the master's degree and the certificate. (RCSC 6131 Management and Leadership in Recreation and Sport and SMGT6106 Contemporary Sport are core course)
- c. RCSC 6501 Capstone Experience in Recreation Sciences (3 or 6 s.h.) and approved electives (3 or 6 s. h.) from the below following list of approved electives.

Approved Electives**

- KINE 6108 Analysis of Teaching Practice in Physical Education
- KINE 6110 Intercultural Issues and Content Knowledge in Physical Education
- KINE 6445 Sport Psychology
- KINE 6450 Group Dynamics in Physical Activity and Sport
- LDHE 8070 History and Philosophy of Higher Education
- LEED 8065 Ethics and Equity in Higher Education Athletics Leadership
- LEED 8075 Philanthropy and Fundraising in Higher Education
- RCSC 6005 Recreational Sports and Activities Management
- RCSC 6080 Recreation and Sport Facilities Management
- RCSC 6090 Aquatic Facility Management
- RCSC 6120 Ecotourism and Park Management
- RCSC 6130 Conservation Psychology
- RCSC 6170 Youth Development Services and Organizations
- RCSC 6230 Trends and Issues in Recreation Management
- RCTX 6004 Disability and Adaptive Sport
- RCTX 6100 Leisure, Aging, and Health
- SMGT 6001 Administration of Intercollegiate Athletics
- SMGT 6801 Special Topics in Sport Management
- SMGT 6802 Special Topics in Sport Management
- SMGT 6803 Special Topics in Sport Management

**Other 6000-level courses that are approved by the Sport Management graduate coordinator are permitted. Distance Education students are encouraged to consider courses from Communications, Hospitality Management, Recreation Sciences, Management, Marketing (COMM, HMGT, RCSC, MGMT, MKGT, SUTO) or other areas that suit their interests.

Source: M.S. Recreation Sciences – Concentration Sport Management

Updated: 10/23/2025